

# Super simple web design process

Your website is the face of your company – your base of operations – your central hub for promotion, branding and communication. We have the expertise to help you to establish the most effective web presence possible for your budget, using modern and effective web practices, while taking advantage of all the latest technological options.

We develop websites that balance the need to establish an online presence with your budget, where results are the overall objective.



# Website Features Comparison



MYP's progressive web development structure enables any professional or business to obtain a website according to their means at a competitive, affordable price, which leaves you with indispensable funds remaining to allocate to marketing and customer service, essential to gain exposure and drive revenue. This table provides an easy reference for you to ascertain what features are available with each web development package. For more details kindly refer to individual tables.

FEATURES	Basic Website	Classic Website	Premium Website	Premium+ E-commerce	Corporate /Portal
SPECIFICATIONS/REFERENCE	WDB01	WDC02	WDP03	WDP04	WDC05
Web Template; MYP select an appropriate template based on your business	√	-	-	-	-
Web Template; MYP provides three (3) template options to select from	*	√	√	-	-
MYP will identify and suggest 4 templates based on business type	*	*	*	√	√
Customised web development option	*	*	*	√	√
Smart Mobile and User Friendly (100% responsive)	√	√	-	-	-
Smart Mobile and User Friendly, compressed and optimised for fast loading	*	*	√	√	√
One default language (Additional language at additional fee)*	√	√	√	√	√
Social Media interface; connection of up to three channels	√	-	-	-	-
Social Media interface; setting up and connection of up to three channels	*	√	√	-	-
Social Media interface; setting up and connection of up to three channels **	*	*	√	-	-
Social Media interface; setting up and connection of major channels	*	*	*	√	√
Skype interface; connect to an existing Skype account	√	-	-	-	-
Skype interface; setting up and connect to an existing skype account	*	√	√	-	-
Setup and integration of Live chat i.e. Skype or other application***	*	*	*	√	√

# Website Features Comparison

FEATURES	Basic	Classic	Premium	Premium+ E-commerce	Corporate /Portal
SPECIFICATIONS/REFERENCE	WDB01	WDC02	WDP03	WDP04	WDC05
Basic website - 7 pages incl. Homepage and Contact Form	√	-	-	-	-
Classic website - 15 pages (Basic + service/product pages, FAQ, News and Blog)	*	√	-	-	-
Premium website - 30 pages (Classic + Additional and customised forms)	*	*	√	-	-
E-Commerce site incl. storefront, products display, inventory, prices, secure payments, order history, SSL among others	*	*	*	√	-
Corporate Site/News Portal structure Incl. Organisation Structure, Investment, Brand, Media centre, privacy policy and more	*	*	*	*	√
Automated Onsite Search Engine Optimisation (Basic)	√	√	-	-	-
Onsite Search Engine Optimisation (Basic)	*	*	√	-	-
Search Engine Optimisation (Jump Start Onsite and Offsite)	*	*	*	√	√
Content Management Training (Max Two staff/Max 4 hours)	*	*	*	√	√
Advert /Announcement placement holder (Homepage)	*	*	*	*	√
MYP shared web hosting (First Year) and two email mailbox (POP/SMTP)	√	√	-	-	-
Own shared host (First Year) and three email mailbox (POP/SMTP)	*	*	√	-	-
Up to 10 email mailbox (POP/SMTP OR IMAP)	*	*	*	√	√
Cloud hosting: 4GB DDR3 RAM/ 80GB Disk Space/ 5TB Bandwidth (First Month)	*	*	*	√	-
Dedicated Server: 16GB RAM/ 1 TB Storage / 30TB Bandwidth	*	*	*	*	√
Set up Google Drive Content and Administration Structure for Project	√	√	√	√	√

\* Back office/Admin is English.

\*\* Premium; Brand/Profile implementation client will provide all content.

\*\*\* Third party fees may apply and is paid by client.

## Basic Website - As from MUR 8,000

MYP's progressive web development structure enables any professional or business to obtain a basic website at a competitive, affordable price, which means you will have indispensable funds remaining to allocate to marketing and customer service, essential to gain exposure and drive revenue.

MYP installs a template based website on a MYP shared web hosting with two email accounts i.e. [info@YourDomainName.com](mailto:info@YourDomainName.com) and [admin@YourDomainName.com](mailto:admin@YourDomainName.com). The website will include the basic pages and functions required to facilitate a business operation.

FEATURES	Basic Website
WEBSITE SPECIFICATIONS:	WDB01
Web Template; MYP select an appropriate template based on your business	✓
Smart Mobile and User Friendly (100% responsive)	✓
One default language (Back office/Admin is English)	✓
Social Media interface; connection of up to three channels	✓
Skype interface; connect to an existing skype account	✓
Basic website structure of 7 pages incl. Homepage and Contact Form	✓
One revision of web content	✓
Automated Onsite SEO (Basic)	✓
MYP shared web hosting (First Year) and two email mailbox (POP/SMTP)	✓
Set up Google Drive Content and Administration Structure for Project	✓

## WEB DESIGN & DEVELOPMENT



### Additional features and ICT services

A basic website solution does not limit or block your business development. You have additional options available and can at any time upgrade your web site. Options as per table below and website development is scalable, all within our "building brick" concept so "build to your imagination and requirements"

## Basic Website - As from MUR 8,000

### Why choose a template Website?

- Web design templates have existed for years and grown in popularity
- They are affordable and well suited for start-ups, SME's and professionals
- Attractive template designs are available with more features and functions than before
- They are quick to implement and reduces the time the client needs to allocate for the project and development time
- More funds available for online marketing i.e. Search Engine Optimisation, Social Media Marketing and Advertising.

ADDITIONAL FUNCTIONS/OPTIONS	Price
SPECIFICATIONS:	MUR
Additional email account (Per account)	250
.Com domain name registration	450
Manual Onsite Search Engine Optimisation (Per Page)	500
If client wants MYP to research and find a good suitable domain name	600
Additional pages (Per page/Per language)	600
Web Template Options (Total three templates (Not combinable))	1,000
Setting up Social Media Channels (Per channel)	1,000
Own Shared Web Hosting (Yearly) / MYP Shared Web Hosting (40% of Own)	3,000
Extra language (English or French (Other language is quoted separately))	5,000



### MYP Online Marketing

**The Colour Of Marketing**

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## Classic Website - As from MUR 15,000

MYP's progressive web development structure enables any professional or business to obtain a classic website at a competitive, affordable price, which means you will have indispensable funds remaining to allocate to marketing and customer service, essential to gain exposure and drive revenue.

MYP installs a template based website on a MYP shared web hosting with two email accounts i.e. [info@YourDomainName.com](mailto:info@YourDomainName.com) and [admin@YourDomainName.com](mailto:admin@YourDomainName.com). The website will include the basic pages and functions required to facilitate a business operation.

FEATURES	Classic Website
<b>WEBSITE SPECIFICATIONS:</b>	
	<b>WDC02</b>
Web Template; MYP provides three (3) template options based on your business to select from	✓
Smart Mobile and User Friendly (100% responsive)	✓
One default language (Back office/Admin is English)	✓
Social Media interface; setting up and connection of up to three channels	✓
Skype interface; setting up and connect to an existing skype account	✓
Classic website structure of 15 pages (Incl. Basic website pages, service/product pages, FAQ, News and Blog)	✓
One revision of web content	✓
Automated Onsite SEO (Basic)	✓
MYP shared web hosting (First Year) and two email mailbox (POP/SMTP)	✓
Set up Google Drive Content and Administration Structure for Project	✓



### Additional features and ICT services

A classic website solution does not limit or block your business development. You have additional options available and can at any time upgrade your web site. Options as per table below and website development is scalable, all within our "building brick" concept, so "build to your imagination and requirements"

## Classic Website - As from MUR 15,000

### Why build a web presence?

- These days consumers search for products or services online, if you're not there, competitors will be taking business that could be yours!
- A website is an opportunity for your business to reach a nationwide or even global audience.
- A well-managed and expertly optimised website will win you additional business.
- A website means you can be available to your customers outside of office hours, or even if you don't have a real-world establishment.
- A website gives your business or organisation credibility.

ADDITIONAL FUNCTIONS/OPTIONS	Prices
SPECIFICATIONS:	MUR
Additional email account (Per account)	250
.Com domain name registration	450
Manual Onsite Search Engine Optimisation (Per Page)	500
If client wants MYP to research and find a good suitable domain name	600
Additional pages (Per page/Per language)	600
Web Template Options (Total three templates (Not combinable))	1,000
Setting up Social Media Channels (Per channel)	1,000
Customised (basic changes to Graphic, CSS or Script (4 hours) to the template)	2,800
Own Shared Web Hosting (Yearly) / MYP Shared Web Hosting (40% of Own)	3,000
Extra language (English or French (Other language is quoted separately))	7,000



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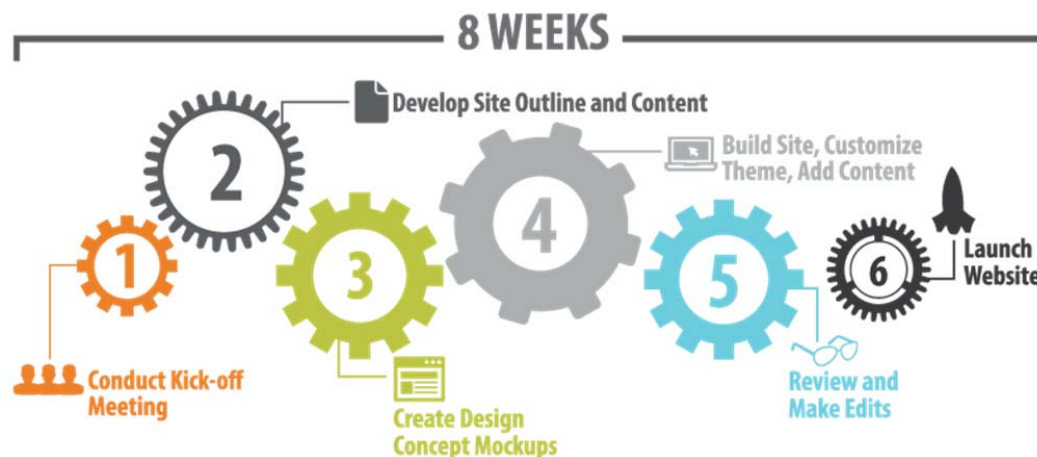
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## Premium Website - As from MUR 15,000

MYP's progressive web development structure enables any company to build up a Premium website in support of their corporate brand, increase customer base and facilitate sales, all at a competitive, affordable price, leaving plenty of room in the budget to focus on social media marketing, and customer care, all of which will secure your brand.

MYP installs a template based website on a shared web hosting and sets up three email accounts i.e. [info@YourDomainName.com](mailto:info@YourDomainName.com), [Manager@YourDomainName.com](mailto:Manager@YourDomainName.com) and [accounting@YourDomainName.com](mailto:accounting@YourDomainName.com). The website structure and functions will support the company's brand and facilitate its business operation.

FEATURES	Premium Website
<b>WEBSITE SPECIFICATIONS:</b>	<b>WDP03</b>
MYP will identify and suggest 3 Web Templates based on business type and corporate identity, of which one will be implemented.	✓
Smart Mobile and User Friendly (100% responsive); compressed and optimised for fast loading	✓
One default language (Back office/Admin is English)	✓
Social Media interface; setting up and connection of up to three channels (Brand/Profile content to be provided)	✓
Skype interface; setting up and connect to an existing skype account	✓
Premium website structure of 30 pages (In addition to Classic website; customised contact/submission forms and content pages)	✓
One revision of web structure and two revisions of web content	✓
Onsite Search Engine Optimisation (Basic)	✓
Own shared host (First Year) and three email mailbox (POP/SMTP)	✓



### Super simple web design process

#### Choose your website package

Choose an affordable website package and any additional tasks you would like us to help out with. We can specifically design them for you.

#### Revise/Approve your estimate

Adjust your estimate to fit your budget and website needs. Accept and effect deposit payment.

#### Schedule your discovery call

Choose a date and time to talk with an account manager. We will build the framework of your project and forward it for your approval.



## Premium Website - As from MUR 15,000

### Why brand building is important?

- Your brand is your image and what lends value to your products or services.
- A good brand should result from a well thought out and strategic plan which can have a major impact on your business.
- A strong brand is critical to generating referrals or social media buzz.
- Your brand helps set you apart from the competition, which is vital in today's global marketplace.
- A strong brand helps you connect with customers emotionally, encouraging repeat custom.

ADDITIONAL FUNCTIONS/OPTIONS	Price
SPECIFICATIONS:	MUR
Additional email account (Per account)	250
.Com domain name registration	450
Advance Manual Onsite Search Engine Optimisation (Per Page)	500
If client wants MYP to research and find a good suitable domain name	600
Additional pages (Per page/Per language)	600
Web Template Options (Total three templates (Not combinable))	1,000
Setting up Social Media Channels incl. brand/profile creation (Per channel)	1,000
VPS hosting: 2GB RAM / 40 GB Storage / 2TB Bandwidth (Monthly)	1,600
Customised (Basic changes to Graphics, CSS or Script (4 hours) to template)	2,800
Extra language (English or French (Other language is quoted separately))	12,000

## Web Portal Designing

Expert Template Design Solutions



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## E-Commerce Website - As from MUR 99,000

MYP's progressive web development structure enables any company to build up an E-commerce website to manage your inventory, present your products/services attractively and facilitate secure sales, all at a competitive, affordable price, leaving you with plenty of resources to focus on search engine optimisation, online marketing, and customer care, all of which will increase your customer base.

MYP install a template based e-commerce site (Customised Optional) on cloud hosting and setup up to 10 email accounts on Pop or IMAP structure. The website structure and functions will be based on an approved flowchart that will be created after a work session with the client. MYP will not only work with the client to ensure the best design but assist with selecting the right payment solution and training of staff.

FEATURES	E-commerce Website
<b>WEBSITE SPECIFICATIONS:</b>	
	<b>WDP04</b>
Web Template or fully customised based on nature of the business and corporate identity	✓
Smart Mobile and User Friendly (100% responsive); compressed and optimised for fast loading	✓
One default language (Back office/Admin is English)	✓
Social Media interface; setting up and connection of major channels	✓
Setup and integration of Live chat i.e. Skype or other application (third party fees paid by client)	✓
E-Commerce site incl. storefront, products display, inventory, prices, secure payments, order history among others and SSL*	✓
Search Engine Optimisation (Jump Start Onsite)	✓
Content Management Training (Max Two staff/Max 4 hours)	✓
Cloud hosting: 4GB DDR3 RAM/ 80GB Disk Space/ 5TB Bandwidth (First Month)	✓
Setup of up to 10 email mailbox (POP/SMTP OR IMAP)	✓

### Benefits of an e-commerce website

- Your customers have access to your products 24/7.
- You can reach more customers, there are no geographical limits.
- Reduces the need to have a physical location, all business can be conducted online,
- You can make more products available online without the limitation of shelf space or store size.
- Easier to control inventory and cash flow when dealing with electronic payments.

# E-Commerce Website - As from MUR 99,000



## Additional features and ICT services

MYP installs a template based e-commerce site, but this does not limit or block your business development, there are additional options available to upgrade your site. If you really want to push the boat out, choose a customised website, the structure and functions of which will be based on an approved flowchart that will be created after a work session with the company.

ADDITIONAL FUNCTIONS/OPTIONS	Price
SPECIFICATIONS:	MUR
.Com domain name registration	450
Advance Manual Onsite Search Engine Optimisation (Per Page)	500
If client wants MYP to research and find a good suitable domain name	600
Setting up Social Media Channels incl. brand/profile creation (Per channel)	1,000
Web Template Additional Options (Total four templates (Not combinable))	2,000
Dedicated Server i.e. 4x3.30GHz +HT, 16GB RAM/ 1TB Storage / 30TB Bandwidth (Monthly)	5,000
Dedicated Server i.e. Dual CPU 8x2.80GHz +HT, 32GB RAM/ 2x 600GB SAS Storage / 30TB Bandwidth (Monthly)	6,500
Setup of and integration of advertising application (Application fee may apply)	15,000
Extensive manual Offsite and Onsite Search Engine Optimisation (Per Month)*	30,000
Social Media Marketing strategy including administration outline and graphic guidelines	60,000
Extra language (English or French (Other language is quoted separately))	60,000

\* Subject to a 12 months contract

## E-Commerce Website - As from MUR 99,000

### Customised Web Development

1. Experienced and credible – We are Mauritius based online marketing company, which has been getting businesses online since 1996.
2. Remarkable custom design for your e-commerce site – With tailored designs and unlimited revisions, to ensure you are showcasing your products or services in the best possible light, you are guaranteed to have a unique website you love.
3. Edit Your Website 24/7 – Take control of your website; we provide training and you can update your content from any device.
4. Unlimited Lifetime Support – Have a positive web design experience. You can rely on us for ongoing professional support and online marketing services and advice.
5. We are known for our impressive and friendly support.
6. Awesome and Affordable – We specialise in keeping within your budget while providing outstanding websites and logo design.

### MYP's Happiness Guarantee\*

- Unlimited support
- Unlimited design revisions
- Unlimited email accounts and forwarders
- Unlimited hosting\*\*
- Unlimited pages
- Update yourself 24/7



### Web Portal Designing

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\*\* Does not apply to E-commerce sites.

# Corporate Site or News Portal - As from MUR 125,000



MYP's progressive web development structure enables any company to build up a News Portal or Corporate site. Both types of site differ from e-commerce portals or sites, as they serve to provide information, create awareness and promote branding with the objective of reaching a global audience, rather than conducting commercial activities.

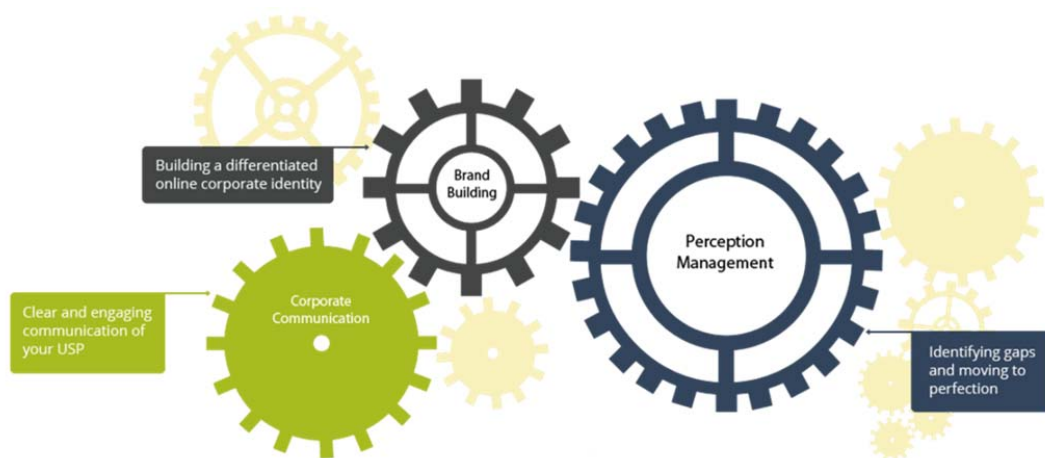
Corporate sites may be considered as an umbrella for all of a company's various brands and subsidiaries, whereas a News Portal is an information source with dedicated areas for numerous content subjects, which may use a search engine API to permit users to search intranet content.

FEATURES	Corporate Website
WEBSITE SPECIFICATIONS:	WDP05
Web Template or fully customised based on nature of the business and corporate identity	√
Smart Mobile and User Friendly (100% responsive); compressed and optimised for fast loading	√
One default language (Back office/Admin is English)	√
Social Media interface; setting up and connection of major channels	√
Setup and integration of Live chat i.e. Skype or other application (third party fees paid by client)	√
Corporate Site/News Portal structure Incl. Organisation Structure, Investment, Brand, Media centre, privacy policy and more	√
Search Engine Optimisation (Jump Start Onsite)	√
Content Management Training (Max Two staff/Max 4 hours)	√
Advert /Announcement placement holder (Homepage).	√
Dedicated Server: 16GB RAM/ 1 TB Storage / 30TB Bandwidth (First Monthly) and up to 10 email mailbox (POP/SMTP)	√

## Benefits of a corporate or news portal web structure

- Your website will be an information hub which will increase traffic,
- An exceptional corporate or portal website will solidify and improve your brand recognition,
- A comprehensive portal site that is easy to navigate, user-friendly and which meets customer expectation will project a successful and trustworthy organisation,
- A strong corporate site will give you prominence and expand your global reach,
- A news portal site can be updated quickly and regularly, encouraging reader loyalty.

# Corporate Site or News Portal - As from MUR 125,000



## Additional features and ICT services

MYP installs a template based corporate or news portal, but this does not limit or block your business development, there are additional options available to upgrade your site. If you really want to push the boat out, choose a customised website, the structure and functions of which will be based on an approved flowchart that will be created after a work session with the company.

ADDITIONAL FUNCTIONS/OPTIONS	Price
SPECIFICATIONS:	MUR
.Com domain name registration	450
Advance Manual Onsite Search Engine Optimisation (Per Page)	500
If client wants MYP to research and find a good suitable domain name	600
Setting up Social Media Channels incl. brand/profile creation (Per channel)	1,000
Web Template Additional Options (Total four templates (Not combinable))	2,000
Dedicated Server i.e. 4x3.30GHz +HT, 16GB RAM/ 1TB Storage / 30TB Bandwidth (Monthly)	5,000
Dedicated Server i.e. Dual CPU 8x2.80GHz +HT, 32GB RAM/ 2x 600GB SAS Storage / 30TB Bandwidth (Monthly)	6,500
Setup of and integration of advertising application (Application fee may apply)	15,000
Extensive manual Offsite and Onsite Search Engine Optimisation (Per Month)*	30,000
Social Media Marketing strategy including administration outline and graphic guidelines	60,000
Extra language (English or French (Other language is quoted separately))	60,000

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